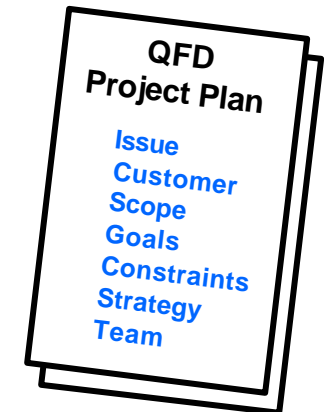
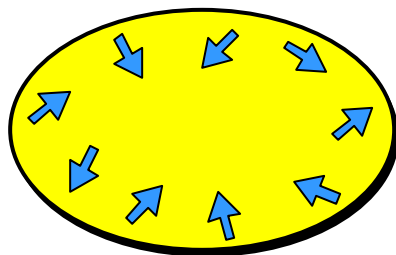


7 recommended steps to Plan a QFD Project

- It is very hard to get successfully started before these 7 topics are discussed and agreed upon
 - Generally, the projects success is directly proportional to the effort put into this plan.
 - We are trying to avoid a time-consuming, non-value-added, chart-making exercise.
- This is a “team generated unified plan” with a clear vision. The team will now work well together. Management must have final buy in and be committed to the extra time involved in doing the project right.

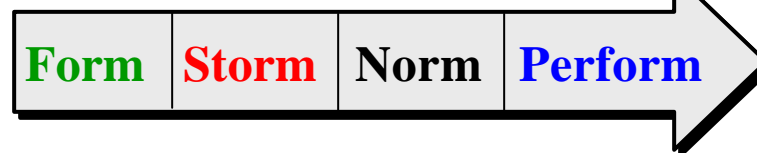


Confusion / Disagreement

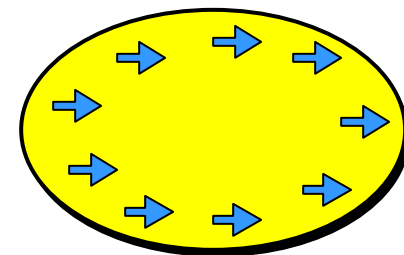


QFD Team Before Plan

Stages of Teamwork



Clarity / Agreement



QFD Team After Plan